



Graphic/ Motion Designer

Graphic designers/artists develop images for use in media products such as brands, magazines, labels and advertising to visually influence audiences and market places.

Skills:

- Passion and enthusiasm for design, with a creative flair
- Team worker
- Excellent communication skills to interpret and negotiate briefs with clients
- Good presentation skills
- Time management skills
- Attention to detail
- Networking skills to build contacts.

Areas of work:

- Computer games companies
- Design groups
- Educational establishments
- Local government
- Magazines
- Multimedia companies
- Packaging industry
- Publishers
- Television.

Income

Salaries for junior graphic designers are in the region of £15,000 to £19,000. Once you've gained some experience, salaries can rise to £27,000. With experience, you can expect to earn £25,000 to £35,000.

Senior graphic designers or creative leads can expect from £35,000 to £55,000. A creative director can make £60,000+. A freelancer can earn between £200 and £400 a day with experience.